



PERFUME
PRENEUR
PRODUCTIVITY
SERIES

Start Perfume Business

FAST TRACK YOUR PERFUME
BUSINESS KNOWLEDGE ON A
BASIC LEVEL IN 2021

**LIZELLE
BEUKES**

GET STARTED WITH THE

BASICS

Introduction

Wanting to start a Perfume Business but not sure where to start?

Like most aspiring Perfumepreneurs, I had not clue where to start in 2010.

With 10 years experience, and many mistakes later, I have created the ideal Fast Track Workbook for Perfumepreneurs.

Entrepreneurs are the future of the worlds' economy.

If you want to start your own Perfume brand and busines, then you have come to the right place!

This Fast Track Workbook gives you the building blocks to starting your own Perfume brand and business to create and launch your Perfume Business in the shortest possible time and create a professional brand.

Arrero Perfume Training Is Empowering South African Perfumepreneurs.

Arrero Perfume Training offers perfume training to individuals wanting to create and launch their perfume business sooner than later.

Arrero has been in the fragrance industry for the past 10 years and have won many awards along the way, and want to share our experiences and behind the scenes so you don't have to do it alone, we walk this journey with you!

Lizelle Beukes

Fast Track Workbook



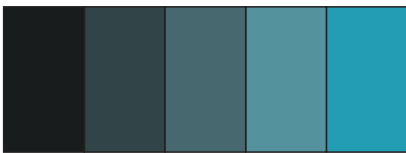
Step 1:
Decide on a
Perfume Brand
and Register
with CIPC

Marino Blue

Fast Track Workbook



Step 2: Design Professional Logo



example



Fast Track Workbook



Step 3:
Choose
Scents /or
Customize
Scents

INSPIRED BY
HYPNOTIC
POISON



INSPIRED BY
ONE MILLION



INSPIRED BY
LADY MILLION



INSPIRED BY
DUNHILL DESIRE RED

example

Fast Track Workbook



Step 4:
Choose
Bottle[s]



example

Fast Track Workbook



Step 5: Design Brochure/Pricelist

Hot new scents

Hot new scents

WOMEN

PERFECT YEAR END GIFT

A TREAT AT **R200**
CODE:MB001
Save R50

INSPIRED BY LADY MILLION

example

Fast Track Workbook



Step 6: Create Launch Offer



example

Fast Track Workbook



Step 7: Launch Perfumes



example

Fast Track Workbook



Step 8: Market Perfumes



example

Fast Track Workbook



Step 9: Support Customers



Fast Track Workbook



Step 10:
Automation
Tools



Fast Track Workbook



Step 11: Create Website



Search for a product or brand...

Account

Shopping Bag

FATHER'S DAY SUMMER SALE HOME BRANDS BRAND DISCOVERY SKIN HAIR SHAVE DENTAL CARE BODY FRAGRANCE OFFERS BLOG

Home > Health Beauty > FRAGRANCE/POUR HOMME

FRAGRANCE

Find your favorite fragrances from our range of delicious fragrances here on Mankind.

SHOP NOW



example

Fast Track Workbook



Step 12: Learn New Things





Need Assistance?

CONTACT US

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